

Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Account Types

National/Political

Sales Tax Net Total Commission

N/A

OBAMA FOR AMERICA

Phone/Fax **Buyer Name** Sales Office

BASSETT, LAURA

Charlotte, NC 28206-2700 WSOC-TV 1901 North Tryon Street

Brand Agency Product

Salesperson Schedule Dates Advertiser OBAMA:60 (26653) Pol/B Obama/D/Pre/US (16256) 10/30/12-11/05/12

Contract #

339164

Date Entered

Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890)

Demo Headline # CO-OP **Entered By** Last Modified

Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) Order Type Package Deal

Commission %

10/31/12 10/29/12

> Charlotte (WSOC)
> By Broadcast Month Spots

Rate

		•				
\$81,387.50	\$14,362.50	15.00	Normal	06397900	No	Jill Hipskind
					Grand Total:	Nov. 2012
					34	34
					\$95,750.00	\$95,750.00

	14.0 Norm	13.0 Norm	12.0 Norm	11.0 Norm	10.0 Norm	9.0 Norm	8.0 Norm	7.0 Norm	6.0 Norn	5.0 Norm	4.0 Norn	3.0 Norn	2.0 Norn	1.0 Norn	Line
	14.0 Normal Line / Spot	13.0 Normal Line / Spot	12.0 Normal Line / Spot	11.0 Normal Line / Spot	10.0 Normal Line / Spot	9.0 Normal Line / Spot	8.0 Normal Line / Spot	7.0 Normal Line / Spot	6.0 Normal Line / Spot	5.0 Normal Line / Spot	4.0 Normal Line / Spot	3.0 Normal Line / Spot	2.0 Normal Line / Spot	1.0 Normal Line / Spot	Line Type / Break Type (Ref #)
	10/30/12-11/02/12	10/30/12-11/02/12	11/04/12-11/04/12	11/03/12-11/03/12	10/30/12-11/02/12	10/30/12-11/02/12	10/30/12-11/02/12	11/04/12-11/04/12	11/03/12-11/03/12	11/03/12-11/03/12	10/30/12-11/02/12	10/30/12-11/02/12	10/30/12-11/02/12	10/30/12-11/02/12	Dates
	4	5	5	5	5	σ	5	ω	6	5	4	4	4	4	Sec
	1:00	1:00	1:00	1:00	1:00	1:00	1:00	1:00	1:00	1:00	1:00	1:00	1:00	1:00	Length
0	1:00 SP- 5:30P (EST)	1:00 4P- 5P (EST)	1:00 12P- 12:30P (EST)	1:00 12P- 12:30P (EST)	1:00 12P- 1P (EST)	1:00 10A- 11A (EST)	1:00 9A- 10A (EST)	1:00 8A- 9A (EST)	1:00 6A- 7A (EST)	1:00 7A- 8A (EST)	1:00 8A- 9A (EST)	1:00 7A- 8A (EST)	1:00 6:30A- 7A (EST)	1:00 6A- 6:30A (EST)	Run Times
CONFIRMATION CONTRAC	1	2			1	ш	2				ω	ω	1	2	SPW N
S	×	×			×	×	×				×	×	×	×	SPW Mo Tu We Th Fr Sa Su
9	×	×			×	×	×				×	×	×	×	We T
2	×	×			×	×	×				×	×	×	×	h Fr
Ź	-0-0-0-		_	-				1	-	-					Sa Su
	1	2	1		_	1	2	1	1	ь	ω	ω	_	2	Spots
	\$2,400.00	\$1,650.00	\$550.00	\$550.00	\$750.00	\$750.00	\$750.00	\$1,600.00	\$550.00	\$650.00	\$1,950.00	\$2,150.00	\$2,350.00	\$2,350.00	Rate
	\$2,400.00	\$3,300.00	\$550.00		\$750.00	\$750.00	\$1,500.00	\$1,600.00	\$550.00	\$650.00	\$5,850.00	\$6,450.00	\$2,350.00	\$4,700.00	Total
	\$2,400.00 Charlotte (WSOC)	\$3,300.00 Charlotte (WSOC)	\$550.00 Charlotte (WSOC)	Charlotte (WSOC)	\$750.00 Charlotte (WSOC)	\$750.00 Charlotte (WSOC)	\$1,500.00 Charlotte (WSOC)	\$1,600.00 Charlotte (WSOC)	\$550.00 Charlotte (WSOC)	\$650.00 Charlotte (WSOC)	\$5,850.00 Charlotte (WSOC)	\$6,450.00 Charlotte (WSOC)	\$2,350.00 Charlotte (WSOC)	\$4,700.00 Charlotte (WSOC)	Station
															Comments
	10/29/12	10/29/12	10/29/12	10/29/12	10/29/12	10/29/12	10/29/12	10/29/12	10/29/12	10/29/12	10/29/12	10/29/12	10/29/12	10/29/12	Entered

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

Accepted-Agency/Advertiser

Date:

Accepted-Station:

Dake:



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Account Types

Phone/Fax **Buyer Name** Sales Office

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Agency Salesperson Product Schedule Dates Advertiser

Contract #

339164

Last Modified Date Entered 10/29/12

Charlotte (WSOC)
By Broadcast Month Spots
34

Rate \$95,750.00

Grand Total:	
34	
\$95,750.00	400,00000

Jill Hipskind No 06397900	Nov. 2012 Grand Total:
No 06397900	Grand Total:
06397900	
Normal	
15.00	
\$14,362.50	
\$81,387.50	
Normal 15.00 \$14,362. \$81,387.	50

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	1-0/000	7										1 1	
\$10,000,00 Charlotte (WSOC)	\$10.000.00	\$10,000.00	п		100	×		<u> </u>	1:00 9:30P- 10P (EST)	1:00	6	10/31/12-10/31/12	27.0 M/G For 21.0.1 / Spot
\$750.00 Charlotte (WSOC)	\$750.00	\$750.00	1		×	×	×	ь	1:00 3P- 4P (EST)	1:00	ر ت	10/30/12-11/02/12	26.0 Normal Line / Spot
\$850.00 Charlotte (WSOC)	\$850.00	\$850.00	_		×	×	×	ь	1:00 5:30A- 6A (EST)	1:00	5	10/30/12-11/02/12	25.0 Normal Line / Spot
\$6,000.00 Charlotte (WSOC)	\$6,000.00	\$6,000.00			-				1:00 9P- 10P (EST)	1:00	U	11/02/12-11/02/12	24.0 Normal Line / Spot
\$10,000.00 Charlotte (WSOC)	\$10,000.00	\$10,000.00	ш		nene nene				1:00 10P- 11P (EST)	1:00	5	11/01/12-11/01/12	23.0 Normal Line / Spot
\$8,600.00 Charlotte (WSOC)	\$8,600.00	\$8,600.00	1			H			1:00 10P- 11P (EST)	1:00	5	10/31/12-10/31/12	22.0 Normal Line / Spot
Charlotte (WSOC)		\$10,000.00				1			1:00 8:30P- 9P (EST)	1:00	5	10/31/12-10/31/12	21.0 Normal Line / Spot
\$12,000.00 Charlotte (WSOC)	\$12,000.00	\$12,000.00	ь					m	1:00 7:57P- DANCING WITH THE STARS	1:00	5	11/05/12-11/05/12	20.0 Normal Line / Spot
\$1,400.00 Charlotte (WSOC)	\$1,400.00	\$1,400.00	1	bana		×	×	1	1:00 11:35P- 12:02A (EST)	1:00	4	10/30/12-11/01/12	19.0 Normal Line / Spot
\$2,400.00 Charlotte (WSOC)	\$2,400.00	\$2,400.00	1	×	×	×	×	1	1:00 11P- 11:35P (EST)	1:00	4	10/30/12-11/04/12	18.0 Normal Line / Spot
\$3,200.00 Charlotte (WSOC)	\$3,200.00	\$3,200.00	ш		×	×	×	д	1:00 6:58P- 7:30P (EST)	1:00	ω	10/30/12-11/02/12	17.0 Normal Line / Spot
\$6,000.00 Charlotte (WSOC)	\$6,000.00	\$3,000.00	2		×	×	×	2	1:00 6P- 6:30P (EST)	1:00	4	10/30/12-11/02/12	16.0 Normal Line / Spot
\$2,600.00 Charlotte (WSOC)	\$2,600.00	\$2,600.00	1		×	×	×	_	1:00 5:30P- 6P (EST)	1:00	4	10/30/12-11/02/12	15.0 Normal Line / Spot
Station	Total	Rate	Spots	SPW Mo Tu We Th Fr Sa Su	h Fr	We T	Mo Tu	SPW	Run Times	Length	Sec	Dates	Line Line Type / Break Type (Ref #)

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Accepted Agency/Advertises:

Date

Accepted-Station:

Dalte:



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Account Types

National/Political

Sales Tax

Commission Commission % Package Deal

15.00

Normal

Net Total

*

OBAMA FOR AMERICA

Phone/Fax **Buyer Name** Sales Office Salesperson

> BASSETT, LAURA Telerep/Philadelphia

Telerep/Philadelphia, Philadelphia (1057)

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency Advertiser

Schedule Dates

Contract # OBAMA:60 (26653) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 10/30/12-11/05/12 339164 CO-OP Demo Order Type **Date Entered**

Headline # Entered By Last Modified 10/31/12 O 10/29/12

06397900 Jill Hipskind

Nov. 2012 Charlotte (WSOC)
By Broadcast Month **Spots** 34

Rate \$95,750.00

\$14,362.50 \$81,387.50 Grand Total: 34 \$95,750.00

28.0	Line
28.0 M/G For 11.0.1 / Spot	Line Type / Break Type (Ref #)
11/04/12-11/04/12	Dates
4	Sec
	Length
1:00 12:30P- 1P (EST)	Run Times
	SPW
	Mo
	ď
L.,	We T
	Th Fr
50.00	Sa
×	Su
р.	Spots
\$550.00	Rate
\$550.00	Total
\$550.00 Charlotte (WSOC)	Station
	Comments
10/31/12	Entered

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

Accepted Agency/Advertiser

Date

Accepted Station:

CONFIRMATION CONTRACT